



TANZANIA
TOURIST BOARD

The Land of Kilimanjaro, Zanzibar and The Serengeti

**TOURISM BUSINESS INVESTMENT
OPPORTUNITIES IN THE WILDLIFE
MANAGEMENT AREAS (WMAS)
IN TANZANIA**

1.0 INTRODUCTION

A Wildlife Management Area (WMA) is an area of communal land set aside exclusively as habitat for wildlife by member villages. Following the principles of community-based natural resource management (CBNRM), the key underlying reason for WMA concept is providing local communities with economic benefits and involving them in management to promote both long-term health of wildlife and habitat and rural economic development. Communities have a vested interest in the conservation of natural resources because they benefit directly from their sustainable management. WMAs provide local residents with benefits through associated enterprises that use either wildlife or other natural resources in the WMA.

Before the introduction of the WMA approach, there were no legal frameworks for communities to participate in wildlife management. WMAs allow communities to secure user rights to the wildlife resources on their land, and the legal framework allows communities to benefit directly from any enterprise that is based on wildlife.

2.0 WHY INVEST IN THE WMAS?

There are fundamental reasons which justify as to why one should invest in the WMAs. These include the following:-

Strategic location: Almost all WMAs form corridors between two or several national parks and game reserves. This unique characteristic makes WMAs to be not only crucial landmark for the complete ecosystem but also amongst most wildlife populated areas in the country. Within the WMAs visitors can encounter diverse species of wildlife just in a short distance of the game drive in the areas.

Clear and shortened investment procedures: Investment procedures in WMAs have been greatly simplified to ensure that negotiation between investors and the societies takes place smoothly, quickly and conveniently. It takes an average of 25 to 30 days from commencement of negotiation to contract signing between investors and the respective WMA, hence saving time and negotiation costs.

WMAs are 100% managed by Communities/villages: WMAs are under community ownership for 100%, and the communities have been given full mandate to negotiate and sign all contracts as far as their respective WMA concerns. With that power, negotiations between WMAs and investors will not involve other third parties or institutions.

By Investing in WMAs, investors are directly supporting the surrounding local communities/villages: The communities which form WMA associations directly benefits 75% of the total revenue from the respective WMA and have the mandate to plan utilization of those collections. The remaining 15% goes to the central government. Hence by investing in the WMA, investors will be contributing directly to the social-economic wellbeing of the surrounding communities through annual collections by the association.

3.0 AREAS FOR INVESTMENTS

3.1 ENDUIMENT

3.1.1 Location

Enduimet Wildlife Management Area is located in Olmolog and Tinga Tinga wards in the West Kilimanjaro Basin of Longido District. On the South-East, it's bordered with the Kilimanjaro National Park, while on the North, it boards the Tanzania-Kenya political boundary and on the west side, the WMA borders with the Ngasurai Open Area.

3.1.2 Tourism attractions in Enduimet

Enduimet WMA is an important area in providing connectivity for wildlife movement between Amboseli National Park in Kenya and Kilimanjaro National Park in Tanzania through Kitendeni wildlife corridor. The area which is mostly acacia woodland boasts of having access to a variety of wildlife species including buffalo, giraffe, Thomson gazelle, elephant, grants gazelle, leopard, lesser kudu, eland, zebras, wildebeest, Oryx, hyena, hartebeest, bushbuck, wildebeest etc. Enduiment is basically a Maasai land in which some of the magical experiences of Enduiment are the inimitable Maasai tribe with herds of livestock, as well as their distinctive, fascinating culture and traditions.

The Ngasurai plains or little Ngorongoro (for its topographical similarity), serve as a breeding spot for wildebeests, a spectacle scene which can be witnessed in mid-April by visitors at the WMA. The beautiful Mt Kilimanjaro is clearly visible all along from Noombopo hills to Sinya village within WMA, giving visitors one of a kind wild combo, game safari while enjoying the amazing view of the roof of Africa.

3.1.3 Accessibility

The WMA can be reached through Boma Ng'ombe/Sanya juu and Engare Nairobi to Rongai road. This road serves Elerai, Olmolog, Lerang'wa, Kitendeni, Irkaswa and Kamwanga villages. There is another seasonal road from Namanga

through Sinya village and branching to Tingatinga, Ngereiyani and Elerai which joins the Boma Ng'ombe-Rongai road. Similarly, the WMA can be reached by using a rough road from Arusha-Namanga road junction at Longido village to Sinya, Ngereiyani and Tingatinga or from Engikaret village at the junction of Arusha-Namanga road to Ngereiyani up to Tingatinga and Sinya. There is also road from Arusha National Park gate in Ngarenanyuki ya juu (Orkong'wado) village to Ngabobo and Ngereiyani village.

3.1.4 Potential tourism activities supporting investments in the area

For tourists and nature lovers Enduimet WMA provides a spectacular and unique experience with a range of activities including:-

- *Photographic safaris*; where by tourists are likely to encounter wildlife including giraffes, buffalos, lions, big groups of wildebeests, ostriches, impalas, big tusk elephants, zebras, warthogs, and different species of birds at a very short distance. The famous Kitendeni corridor which extends from Amboseli to Kilimanjaro provides best photographing areas for tourists while animals are crossing to and from the two national parks. Tourists have the option of either doing a game drive or walking photographic safaris.
- *Wild sporting events*; which makes both tourists and local communities to experience very unique and intriguing sporting environment. Sports such as cycling takes place on the mixture of rocky, sandy plains and sticky semi wet terrains starting from the Ngasurai gate via Sinya village to Noombopo hills, which will leave unforgettable experiences in a bikers mind. Along the biking route, bikers will be enjoying the amazing clear view of Mount Kilimanjaro and different wild games along the route.
- *Moran marathon*; is a half day marathon event which involves local Maasai Moran's and tourists which takes place at the Amboseli - Kilimanjaro political boarder. The half marathon takes place completely within the wildness of the WMA, giving runners a unique and memorable experience. Tourists can as well participate in the donkey riding competition, where tourists and the local Maasai engage in the donkey riding race to a finishing line.
- *Hiking*; can be done at the seven sister's hills, which are the connecting range of seven hills at Ngasurai village staging a perfect hiking slope for hikers. Located just on the sides of Maasai Bomas the seven sister's hills pose an intermittent seven peaks, challenging both inexperienced and experienced hikers to conquer.

- *Cultural tourism*; within the Maasai Community, where tourists can explore the Maasai Culture, Values and Traditions, including lifestyle at the Maasai Bomas, food preparation experience and meat roasting festival at the local Maasai Markets at Sinya.
- *Visit to Historical sites*; within Enduimet WMA which harbors two very important historical sites which are yet to be fully explored, hence challenging not only tourists but also upcoming and expert historians as well as history fanatics to study and explore. The two sites are the ancient drawings in the huge caves at Olmolog village and what is believed to be the Germany underground bunkers used during the First World War at Narang'wa village. Both sites are accessible for tourism, research and academic activities.

3.1.6 Investment opportunities in Enduimet WMA

Enduimet WMA is open for interested investors who wish to invest in this potential tourism site and currently has set aside three photographic investment areas which are open for permanent structured lodges and tented lodges. The tables below provide description of the three investment sites:

3.1.6.1 Project No.1: Development and Management of Permanent Eco lodge infrastructure in Noombopong area

Available Land for investment	25 Acres.
Type of investment required	Joint venture in the Development and Management of Permanent Eco Lodge infrastructure.
Key characteristics of the Site	<ul style="list-style-type: none"> - Through the support of USAID/AWF, the community in Enduimet has initiated a project to construct a five star Eco lodge. However, this project has not been completed due to inadequate funds. The project is located at the slopes of Noombopong Hills, offering the best view ever of Mt. Kilimanjaro in Tanzania and part of Amboseli National Park in Kenya. - The Kitendeni corridor passes right at the Noombopo site hence provides a rich view of variety of animals species. - Easily accessible with a well-established road. - Plenty animals over the surrounding which offers a great game view from the lodge site.

	<ul style="list-style-type: none"> - The area provides best view point for sundowners. - Located near-by the WMA ranger post. - It is near Sinya plateaus which provide a good hiking place for inexperienced hikers. - In order to finalize the project to the required standard, Enduimet WMA is looking for a partner who can put funds to finalize the project.
Planned Start Date	Immediately.
Responsible Promoter(s)	<p>Authorized Association Consortium (AAC), P.O. Box 13685, Mikoroshoni Street, Msasani, Dar es Salaam. Tanzania.</p> <p>Tel: <u>+255 22 2668615</u> Tel: +255 788 389 039 Fax: +255 22 2668609 Web: http://www.twma.co.tz</p>

3.1.6.2 Project No. 2: Development and Management of Tented Eco lodge infrastructure in Esusunoto area.

Land available for investment	25 Acres.
Type of investment required	Construction and Management of Permanent Eco Lodge Infrastructure.
Key characteristics of the Site	<ul style="list-style-type: none"> - This area is always evergreen; taking an advantage of springs from Mount Kilimanjaro which makes the area an evergreen all year round hence attracting variety of animals. - It is the breeding grounds for wildebeests within the WMA. - Easily accessible with well-established roads. - The area offers best access to Enduimet abundant wildlife viewing, a spectacular view of Mt. Kilimanjaro as well as the most beautiful sunset site.
Planned Start Date	Immediately.

Responsible Promoter(s)	<p>Authorized Association Consortium (AAC), P.O. Box 13685, Mikoroshoni Street, Msasani, Dar es Salaam. Tanzania.</p> <p>Tel: +255 22 2668615 Tel: +255 788 389 039 Fax: +255 22 2668609 Web: http://www.twma.co.tz</p>
--------------------------------	---

3.1.6.3 Project No.3: Development and Management of Tented Eco Lodge infrastructure in Naambalak area.

Land available for investment	25 Acres.
Type of investment required	Construction and management of Tented Eco lodge infrastructure.
Key characteristics of the Site	<ul style="list-style-type: none"> - The area is positioned at the highlands of small hills offering best access to the abundant wildlife viewing in Enduimet; an amazing view of Mt. Kilimanjaro as well as the most astounding sunset site. - Mt Kilimanjaro is clearly visible from the area. - Plenty animals over the area which offers best game viewing site right from the investment area. - Easily accessible with well-established road.
Planned Start Date	Immediately.
Responsible Promoter(s)	<p>Authorized Association Consortium (AAC), P.O. Box 13685, Mikoroshoni Street, Msasani, Dar es Salaam. Tanzania.</p> <p>Tel: +255 22 2668615 Tel: +255 788 389 039 Fax: +255 22 2668609 Web: http://www.twma.co.tz</p>

3.2 RANDILENI WMA

3.2.1 Location

RANDILENI WMA is located in Monduli District, Arusha Region, occupying an area of 31,200.68 hectares of forest land, carved from Mswakini, Mswakini Juu and Naitolia villages.

3.2.2 Tourism attractions

Randileni WMA shares its borders and wildlife resources with Tarangire and Lake Manyara ecosystem. Animals from Tarangire and Lake Manyara National Parks, including zebra, birds, elephant, ostriches, buffalo, lion, leopard, Dik Dik, tortoise, guinea fowls, wildebeest and other big mammals migrate to Randilen WMA which is set for photographic safaris as a major tourist activity.

The WMA conserved area is also frequented by big herds of elephant, African hunting dogs, buffalo, gerenuk, giraffe, eland, lion, leopard, impala, warthogs, waterbucks, hartebeest, jackals, lesser kudu, greater kudu, pangolin, Thomson gazelle and python that are commonly seen. The pancake tortoises are abundantly seen at the boundary hills.

Other than wild animals, Randilen WMA is home to various bird species attracted by vegetation and water sources which contribute to an abundance and variety of bird life like ostrich, ground hornbill, love birds, parrots, francolin, guinea fowls and Egyptian goose.

The areas have significant elephant and buffalo populations since the animals use this area as a migration area from Tarangire National Park. There is a breeding site for elephants where they give birth to young ones.

Tree climbing lion can be spotted in various places within the WMA, while at Lorusunyai gorges is home to pythons. Rare wildlife species like Wild dogs, Lesser Kudu, Sandy wood and Dalbergia melanoxylon tree species are also found in Randilen.

“Korongola Duma” - A canyon where elephants produce their calves or giving birth to their offspring, is the other unique attraction in Randilen WMA and where tourists can visit to watch a natural phenomenon of which elephants reproduce.

3.2.3 Accessibility

This WMA is accessible by road transport, about 85 kilometers from Arusha City, near Makuyuni junction. It is accessible by cars plying between key wildlife parks in Northern Tanzania; notably Tarangire, Lake Manyara and Serengeti National Parks; also Ngorongoro Conservation Area. It takes roughly one hour to drive from Arusha to Randilen in a normal speed. Randilen WMA is under management of three villages namely Mswakini, Mswakini Juu and Naitolia.

3.2.4 Potential tourism activities supporting investments in the area

With its abundance wild life Randilen stages a perfect ecosystem for photographic safari, and this is the only main activity taking place in the WMA. Visitors can choose to do a game drive or a guided walking safari on the hills and open savanna of the area while enjoying the nature and wildlife within it.

3.2.6 Investment opportunity in Randileni WMA

Randileni has two open sites within WMA for photographic safari investments. They are commonly known as the sunset site and korongo la Dume site.

Below are the descriptions of the two sites:

3.2.6.1 Project No.1: Development and Management of tented Lodge at Boundary Hill area

Land available for investment	25 Acres.
Type of investment required	Construction and management of Permanent Structured Lodge/ luxury tented Lodge.
Key characteristics of the Site	<ul style="list-style-type: none"> - The area is one of the prime sites within the WMA which is located at the hillside providing a clear view of the WMA, and animals at the base. - The area is a best place for sunset viewing - The area enjoys well-established roads up the site therefore making it easily accessible. - It is located at the most wildlife populated areas hence guests can enjoy game viewing while at the site.
Planned Start Date	Immediately.
Responsible Promoter(s)	Authorized Association Consortium (AAC), P.O. Box 13685,

	<p>Mikoroshoni Street, Msasani, Dar es Salaam. Tanzania.</p> <p>Tel: +255 22 2668615 Tel: +255 788 389 039 Fax: +255 22 2668609 Web: http://www.twma.co.tz</p>
--	--

3.2.6.2 Project No.2: Development and Management of a tented Camp at Naitolia area

Land available for investment	25 Acres.
Type of investment required	Construction and management of Tented camp.
Key characteristics of the Site	<ul style="list-style-type: none"> - The location of the site provides a very beautiful environment for a camp development. - It is close to the famous “elephant breeding site”. Commonly known as Korongo la Dume. - It is closer to water drinking spot for animals within the WMA. - A wide flat land, providing a best place for tented camp/lodge. - The area is easily accessible. - It is close to the WMA /Tarangire wildlife corridor.
Planned Start Date	Immediately.
Responsible Promoter(s)	<p>Authorized Association Consortium (AAC), P.O. Box 13685, Mikoroshoni Street, Msasani, Dar es Salaam. Tanzania.</p> <p>Tel: +255 22 2668615 Tel: +255 788 389 039 Fax: +255 22 2668609 Web: http://www.twma.co.tz</p>

3.2.6.3 Project No.3: Development and Management of tented Camp/special camp site

At Milima Mitatu area

Land available for investment	25 Acres.
Type of investment required	Construction and management of Tented lodge/Camp.
Key characteristics of the Site	<ul style="list-style-type: none"> - Being on the three hills, makes the location of the site a very beautiful spot for a camp development. - Overlooks the valleys where animals always reside. - It is closer to a water drinking spot for animals within the WMA. - The area is easily accessible. - It is on the WMA /Tarangire wildlife corridor where animals freely move between the two protected areas.
Planned Start Date	Immediately.
Responsible Promoter(s)	<p>Authorized Association Consortium (AAC), P.O. Box 13685, Mikoroshoni Street, Msasani, Dar es Salaam. Tanzania.</p> <p>Tel: +255 22 2668615 Tel: +255 788 389 039 Fax: +255 22 2668609 Web: http://www.twma.co.tz</p>

3.3 IKONA WMA

3.3.1 Location

The WMA is located in Serengeti district. It borders Serengeti National Park in Robanda village in South and South-east. On the South and South-west, the WMA borders the Grumeti Game Reserve. On the East and North-east, it borders with the Ikorongo Game Reserve, and on the West, it borders with the Sasakwa concession area.

3.3.2 Tourism attractions

The WMA is composed of woody, sparsely vegetation consisting of shrubs, grasses, and herbs. The most common large mammals found in the area includes elephants, lions, buffaloes, giraffe, hartebeest, waterbuck, wildebeest, warthog, leopard, topi, Roan antelope, lesser and greater Kudu, klipspringer, zebra, hippopotamus, white and black colobus monkey and crocodiles.

Being surrounded by the Protected area at National Park level (Serengeti) and the two game reserves (Ikorongo and Grumeti) makes the entire WMA very rich in wildlife as these natural surroundings are protected areas abundant in wildlife species and wild animals as they move freely within this part of the ecosystem. The WMA is rich in species and all species found in the adjacent protected areas such as Serengeti National park are mostly found in IKONA. This is to say that Wildlife attractions in this WMA are similar to those in Serengeti National Park.

The Great wildebeest migration concentrates at Ikona WMA between May and June, the time in which tens of thousands of wildebeest cross the Ikona WMA on their way to Maasai Mara Game Reserve in Kenya.

3.3.3 Accessibility

The WMA is accessible by air through Fort Ikoma airstrip (about 8 Km) and Mugumu (20 Km) which are closest airstrips from the WMA. Furthermore, the WMA is about 270 Km from Arusha airport, which is the main entry and exit point of tourists. The WMA is also bisected by the Ngorongoro- Seronera to Mugumu road, which passes through Robanda village. Within the WMA, there is a good road networked across which is used for photographic safari and tourism within the WMA.

3.3.4 Potential tourism activities supporting investments in the area

- *Photographic safaris*; Ikona WMA is the most populated wildlife WMA, offering the best environment for photographic safari. You will never miss the spectacle of predator versus prey on these wonderlands, whether you have opted the daytime or a thrilling night game drive, or exploring the land on foot famously known as guided walking safaris. Photographic safari is the dominant activity in the area.
- *Cultural tourism activities*; the five villages forming Ikona WMA are predominant Kurya, one of the greatest and famous Tribes in Tanzania, which has successfully preserved its original traditions and culture. The

WMA has successfully interacted these traditions and culture in their packages by establishing traditional dance and performing groups.

- *Be entertained by* Chapakazi Cultural Group; one of the outstanding traditional dance and performing group specialized in entertaining visitors through cultural dance. Visitors can book the performance directly from the WMA or by requesting the service from the lodges within the WMA.

3.3.5 Investment Opportunities in IKONA WMA

Ikona WMA is currently looking for a potential investor to invest in the Ikona visitor's center. An international standard visitor's center with a capacity of serving 300 tourists at a time was developed under the support of USAID, however the WMA has not been able to source an investor who can manage and provide services at the center. More descriptions of the visitor's center are as follows:-

3.3.5.1 Project No.1: Management of Ikona Community Visitor Centre

Investment type	Visitor Centre.
Type of investment required	Management of a Campsite Area at the Community Visitor Centre.
Key characteristics of the Centre	<ul style="list-style-type: none"> - Through the support of USAID - Cash for Work Project, a community visitor center with a capacity to handle about 300 visitors at a time was developed to cater for tourists visiting Ikona WMA. - The visitor center incorporates visitor services such as crafts shops, restaurants, exhibition/briefing hall, kitchen, toilets, and area for camping etc. However, since its establishment, this center has never operated to the required standards. - The site is located at the prime area, near the Serengeti Fort Ikoma gate, and at the WMA main gate. - Close to the fort Ikoma airstrip. - Close to the wildebeest migration route. - Along the main road which leads to all lodge facilities in the WMA. - Owned by the WMA association 100% and is

	<p>ready for immediate investment.</p> <p>Ikona WMA is currently looking for a potential investor to manage the Campsite at the Visitor Centre.</p>
Planned Start Date	Immediately.
Responsible Promoter(s)	<p>Authorized Association Consortium (AAC), P.O. Box 13685, Mikoroshoni Street, Msasani, Dar es Salaam. Tanzania.</p> <p>Tel: +255 22 2668615 Tel: +255 788 389 039 Fax: +255 22 2668609 Web: http://www.twma.co.tz</p>

3.4 IPOLE WMA

3.4.1 Location

The Ipole WMA falls in Ugunda Game Controlled Area (GCA) in Ipole ward, Sikonge District, in Tabora Region. On the East Ipole WMA borders Ipembambazi Forest Reserve, to the South it is bordered by Inyonga East Game Controlled Area and Inyonga Forest Reserve respectively, while to the west the area is bordered by Ugalla Game Reserve and Walla Forest Reserve whereas to the North the area is bordered by Ipole, Msuva, Idekamiso and Utimule villages.

3.4.2 Tourism attractions

Just when you think you have seen it all, the wild honey deep land in Sikonge district, about 180 km from Tabora town will completely astonish your mind. A landscape of diverse open woodland and trees extending over short green vegetation makes Ipole WMA a perfect place for game life, bee keeping, and forestry experience.

Wild species commonly spotted in the WMA are kudu, warthogs, lions, giraffe, impala, elephants, leopards, and different species of monkeys, buffalo and different attractive land mammals such as porcupines.

Moving along the cotton soil roads in the woodland of Ipole your ears will catch a combined buzzing and humming sounds from the beehives hanging on tree branches and beautiful birds wandering around tree branches. Different species of beautiful birds within the WMA makes it one of the best bird watching landscapes. Variety of natural species of trees and vegetation in the WMA makes the landscape very potential for nature and academic researches.

3.4.3 Accessibility

The area is accessible by road from Tabora Municipality via Sikonge Township to Ipole. It is about 87 km from Tabora to Sikonge District and 24 km from Sikonge to Ipole. Also by road from Mbeya via Kitunda ward to Ipole and from Sumbawanga through Mpanda District via Inyonga to Ipole. The area can as well be reached by air strip located within the Ugunda Game Reserve at Koga (35 km) and Kalulu airstrip (60km).

3.4.1 Activities supporting investment

- *Game viewing*; either by guided walking or driving, the WMA provides a satisfactory game viewing environment with variety of animal species which will sooth the expectations of the visitors.
- *Game hunting*; Ipole WMA maintains an active but controlled hunting block, for interested and experienced game hunters, truckers and travelers who would love to exploit the astonishing game hunting and trucking experience.
- *Participate in honey harvesting with local communities*; one of the very famous activities at Ipole WMA is honey harvesting; tourists at an organized tour can experience local honey harvesting at Ipole. This breathtaking experience also allows tourists visiting Ipole taste freshly harvested honey which is indeed a life time experience of sweetness.

3.5.4 Investment opportunities in Ipole WMA

The Ipole wildlife management area has identified the following investment opportunities:

3.5.4.1 Project No.1: Honey business - Collection, processing and exporting

Investment type	Joint Venture
Type of investment	Honey business - Collection, processing and

required	exporting.
Key characteristics of the area	<ul style="list-style-type: none"> - Through the support of USAID - Cash for Work Project and the community self-efforts, honey collection center including all the necessary facilities for honey harvesting, collecting, storage and processing are already in place. - A strong existing association which manage the local honey collection. - Currently 12,000 liters being produced annually by the association. - The already existing beehive infrastructures. - Completely owned 100% by the WMA association and is ready for immediate investment. <p>Ipole WMA is currently looking for a potential investor to invest in the honey business and provide market for WMA.</p>
Planned Start Date	Immediately.
Responsible Promoter(s)	<p>Authorized Association Consortium (AAC), P.O. Box 13685, Mikoroshoni Street, Msasani, Dar es Salaam. Tanzania.</p> <p>Tel: +255 22 2668615 Tel: +255 788 389 039 Fax: +255 22 2668609 Web: http://www.twma.co.tz</p>

3.6 MBOMIPA WMA

3.6.1 Location

Mbomipa WMA is located in Idodi and Pawaga Divisions of Iringa District-Iringa Region. The southern boundary of Ruaha National Park forms the northern boundary of the WMA, to the west it is bordered by the Iringa-Mbeya boundary; and to the south it is surrounded by the grazing lands of the following

villages in Idodi Division: Mahuninga, Makifu, Tungamalenga, Mapogoro, Idodi, Malinzanga and Mafuluto; and in Pawaga Division: Isele, Kisanga, Kinyika, Luganga and lolompya.

3.6.2 Tourism Attractions

The WMA is an association of 21 villages. And has four (4) zones dedicated for investments, photography and tourist hunting activities. The area provides excellent habitat for a wide range of invertebrates (insects and spiders), fishes, amphibians, reptiles, birds and mammals. The mammal includes flagship species such as elephants, hippo, giraffe, eland, buffalo, zebra, roan and sable Antelope, greater and lesser kudu and many others. The WMA also boasts for a diverse bird community from Ruaha National Park.

3.6.3 Accessibility

Mbomipa WMA is accessible by road transport from Iringa Town. Visitors from Dar es Salaam can easily travel to Mbomipa WMA through to Iringa Municipality. From Iringa Municipality its 90 Kilometers drive to Tungamalenga where Mbomipa WMA head office is located. It takes 1 hour and 30 minutes to drive from Iringa to the WMA through the gravel road, which currently is under construction to a tarmac road.

3.6.4 Tourism Activities supporting investment in the area

Mbomipa WMA provides spectacular and unique experiences and activities for tourists and nature lovers such as:

- *Photographic safaris*; where tourists are likely to encounter elephants, hippos, giraffes, elands, buffaloes, zebras, lions and sable Antelopes, greater and lesser kudu and so many other species of wild animals.
- *Game hunting*; tourist hunting in Mbomipa WMA takes place in the two designated hunting blocks, one for tourist (profession) hunting and the other one for local hunting. However due to conservation and preservation measures, the areas are currently restricted from hunting until further notice.
- *Cultural tourism experience*; at the Maasai community where tourists can explore the Maasai culture, values and traditions, such as their life at the Maasai Bomas, souvenir shopping and even domestic animal rearing particularly cattle within the wilds of the WMA.

3.6.6 Investment opportunities in Mbomipa WMA

Project No.1: Development and Management of Tented Lodge/ Camp at two places Tungamalenga Zone

Available Land for investment	Over 25 Acres.
Type of investment required	Joint venture in the Development and Management of Permanent Eco Lodge infrastructure.
Key characteristics of the Site	<ul style="list-style-type: none">- Easily accessible with a well-established road.- The area is situated in the photographic zone with attractive vegetation, variety of wildlife; day but also controlled night game drives may be possible.- Located near by the Ruaha National Park gate which gives prospective investors market for the services offered.- The area is near valleys with flowing water especially during rainy seasons which provides an excellent green pasture for wildlife.- Located near Tungamalenga village where some necessary services are available.
Planned Start Date	Immediately.
Responsible Promoter(s)	Authorized Association Consortium (AAC), P.O. Box 13685, Mikoroshoni Street, Msasani, Dar es Salaam. Tanzania. Tel: +255 22 2668615 Tel: +255 788 389 039 Fax: +255 22 2668609 Web: http://www.twma.co.tz

3.7 INVESTMENT PROCEDURES TO FOLLOW

- (i) The applicant must own a registered company (whether local or foreign) with office premises.
- (ii) The applicant must have developed Memorandum of Articles of Associations of the company with CVs of Directors/prominent leaders of the company.

- (iii) The applicant must have a Business Plan detailing previous or on-going company's businesses implementation and plans.
- (iv) The applicant must have a proposal for conducting tourism activities in WMA.
- (v) The applicant is allowed to visit the WMA, see the specific site for investment and meet leaders of respective WMAs to express ones intention to invest.
- (vi) The applicant must apply for investment in the area by following laws and regulations of the United Republic of Tanzania: The applicant should also go through Wildlife Conservation Act, (2009), WMA Regulations of 2012, Non consumptive tourism Regulations of 2016 and Tourism Act of 2008 to get further legal procedures for investments.